



### **Jack Daniel's Old No. 7 Black Label Tennessee Whiskey**

- Description:** The world-famous Tennessee Whiskey with a smooth character and flavor, true to Mr. Jack Daniel's original recipe. The nation's best-selling premium distilled spirit brand.
- Proof:** 80 proof
- Color:** Medium amber whiskey
- Crafting:** Made with corn, rye, barley malt and iron-free water from our limestone Cave Spring. Twice distilled, charcoal mellowed, matured to perfection in new, charred, white oak barrels on all levels of warehouses. Crafted by the Jack Daniel Distillery in Lynchburg, Tennessee.
- Taste Profile:** Well-rounded and balanced whiskey with a pleasant mix of caramel, vanilla and wood notes highlighted by a slightly fruity aroma. Consistent taste from bottle to bottle.
- Packaging:** Mr. Jack's traditional square bottle with widely recognized black and white label and black screw cap.
- Cost:** \$23 - \$25 for 750ml in U.S.
- Size:** All sizes
- Availability:** Throughout the U.S. and more than 160 other countries around the world.