



Jack Daniel's Tennessee Fire

- Description:** Tennessee Fire is a specific blend of Jack Daniel's very own cinnamon liquor and Old No. 7 Tennessee Whiskey, the brand's signature product.
- Proof:** 70 proof
- Color:** Golden, amber
- Crafting:** Crafted with world-renowned Jack Daniel's Old No. 7 Tennessee Whiskey. The whiskey is mingled with Jack's very own cinnamon liqueur that delivers a smooth, delicious finish
- Taste Profile:** Jack Fire is the ultimate combination of red-hot cinnamon complemented by the authentic taste of Jack Daniel's with the perfect amount of sweetness. The result is a one-of-a-kind finish of warm cinnamon with the unmistakable character of Jack Daniel's Tennessee Whiskey.
- Packaging:** Each bottle reflects the silhouette and look of Jack Daniel's legendary Old No. 7 Tennessee Whiskey. Instead of the traditional black and white, Jack Fire features a red-hot label with a new flaming logo.
- Cost:** \$22.99 for 750ml in U.S.
- Size:** 750ml glass decanter
- Availability:** Available in all 50 states starting in March 2015.